



## Gamesauce News Advertisement Specifications

Gamesauce is the official news outlet for all things related to Casual Connect.  
See articles at <http://gamesauce.org/news/>

Gamesauce Distribution:

- Casual Connect videos with associated articles sent to 20,000 email recipients four times a year
- 15,000 average monthly views of 20 minute videos and IndiePrize Postmortems.

3 Month Advertisement pricing:

- 100 x 100 pixels \$1,000
- 200 x 100 pixels \$1,750
- 225 x 225 pixels \$3,500

6 Month Advertisement pricing:

- 100 x 100 pixels \$1,500
- 200 x 100 pixels \$2,500
- 225 x 225 pixels \$4,500

1 Year Advertisement pricing:

- 100 x 100 pixels \$2,000
- 200 x 100 pixels \$3,500
- 225 x 225 pixels \$6,500

Sponsored post:

- 1 month \$1,500
- 3 months \$3,000
- 9 months \$6,000

Questions?

Contact Carl Quinton at [carl@casualconnect.org](mailto:carl@casualconnect.org) or +1 435 770 5369 (GMT-7)